

SHORTSEA 2016

EUROPEAN CONFERENCE



PORT OF BARCELONA
29–30 september

Session 1.2

Shortsea Shipping Markets: East and West Mediterranean



Port de Barcelona



SHORTSEA PROMOTION CENTRE - SPAIN



European Shortsea Network

Session 1.2

Shortsea Shipping Markets: East and West Mediterranean



Introducer & Moderator

Mary E. Pothitos

Director
SPC Greece

Short Sea Shipping in figures

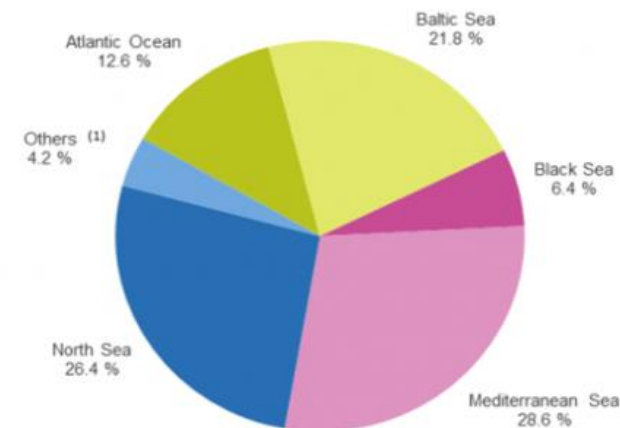


- Nearly 75% of EU's external trade (imports and exports) and 37% of the internal trade, goes by sea.
(Analysis of recent trends in EU shipping and analysis and policy support to improve the competitiveness of short sea shipping in the EU – June 2015)
- Short sea shipping made up 59 % of total maritime transport of goods to and from the main EU ports in 2014
- Between the EU-28 main ports and ports located in the Mediterranean, SSS of goods accounted for about 29% of the total SSS tonnage declared

In comparison:

- North Sea follows with 26%
- Baltic Sea with 21%

(Source: Eurostat 2014)



(1) See definition of "sea regions" in "Data sources and availability".

EU's recognition of the importance of Short Sea Shipping

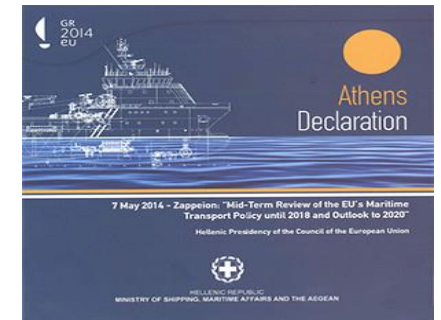


- ▶ The **Athens Declaration** adopted in May 2014 by the Ministers responsible for the Maritime Transport of the European Union and the European Economic Area emphasized that *Short Sea Shipping needs to play a stronger role in the EU*.

RECOGNISING the important role of the European Shortsea Network (ESN) and its members Shortsea Promotion Centres (SPCs) to that regard;

- ▶ The European Shortsea Network offers a common, virtual tool for European promotion.

- ▶ **Mission:**
to promote shortsea shipping on a European level, strengthening the activities of the national SPCs



SHIFT 2020 project



- New target:

SHIFT 2020 project:

A joint project with the European shortsea operators and the other stakeholders.

SHIFT cargo from road to sea – a three year campaign

- identify cargo streams
- identify willing shippers
- propose alternatives through SSS

Defining new role of ESN- **FACILITATOR – CATALYST**

FACILITATOR:

To assist Commission to reach goal of shifting at least 30% of road transport to SSS by 2030

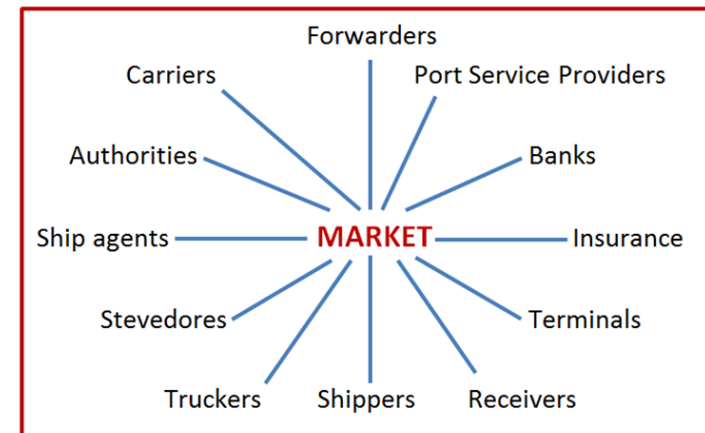
HOW:

Understand the market –
Identify traffics which can have an economic advantage if transported by sea

ECONOMIC ADVANTAGE:

Cheaper price

Transit time



THE EUROPEAN SSS FLEET



Most important obstacle in the development of SSS, is the ageing fleet

- average age EU level 20 years
- of South Europe about 25 years
- in comparison DSS 14 years

- European short sea fleets now gradually show a decrease.
- New regulations that are coming into force.



Europe is responding with the **EUROPA SHIP Plan**:

- The **EUROPA SHIP Plan**, an initiative of **Hellenic Shortsea Shipowners Association**, is focused on the renewal of Short Sea Fleet of **South Europe** through this highly innovative project.
- Similar SPV in the **North Europe**, is the **Zero Vision Tool**.

What it is: A financing tool

- A plan for the renewal of the South Europe Shortsea fleet, by applying a financial blending mechanism, combining financing tools such as:
- co-funding CEF/regional funds
- financial instrument (Juncker Plan EIB lending/risk sharing mechanisms); and
- traditional lending from commercial banks and funds

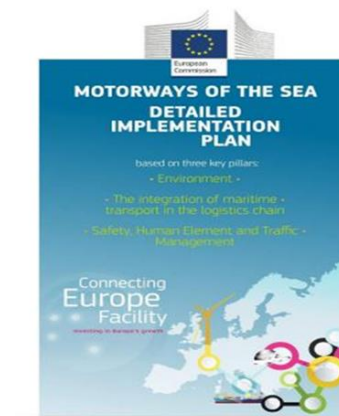
THE CONCEPT



- Standardization of ship designs in order to apply economies of scale .
- Can result to a significant CAPEX reduction, compared to a traditional single order / single construction.
- Additionally, by using dual fuel technology an OPEX reduction is feasible, compared to HFO scrubber alternative.
- The aim is to create a cheaper vessel, able to comply with the future regulation; a vessel which will have a low carbon footprint in general.

The Detailed Implementation Plan (DIP) of the Motorways of the Sea

The EUROPA SHIP PLAN & the ZVT are included in the Detailed Implementation Plan.



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Emmanuelle Grimaldi

Chairman
Grimaldi Group

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Antonio Pedevilla

Operations Manager
Grandi Navi Veloci

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Miguel Pardo

Commercial Director
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Session structure

1. Brief presentations by the speakers
2. Questions from the moderator
3. Questions/comments from the floor
4. Final remarks

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Questions/comments from the floor

1. Introduce yourself:

- Name
- Company/Organisation

2. Please, be brief and precise

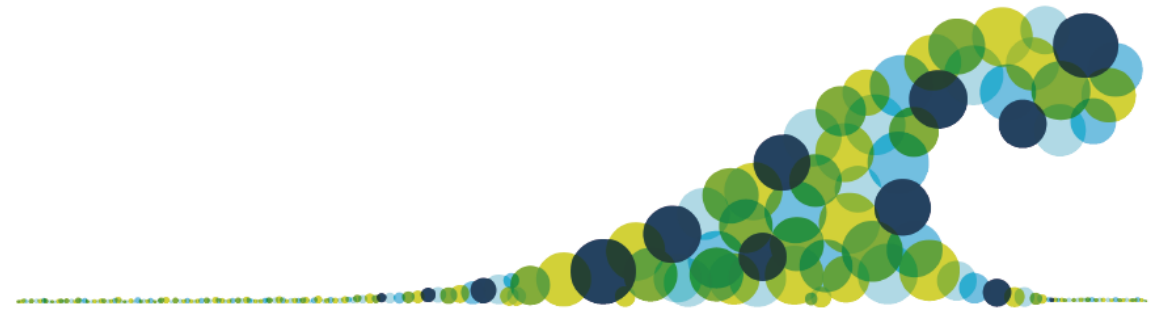
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Final remarks





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