



# SHORTSEA 2016

## EUROPEAN CONFERENCE



PORT OF BARCELONA  
29–30 september

## Session 2

## Shortsea Shipping Demand



Port de Barcelona



SHORTSEA PROMOTION CENTRE - SPAIN



European Shortsea Network

## Session 2

# Shortsea Shipping Demand



Introductor & Moderator

**Jose M<sup>a</sup> Quijano**  
*Managing Director of UE  
Relations & Regulations*  
CETM

## Session 2

# Shortsea Shipping Demand



## Main Topics

### 1. Specific issues:

- Main reasons to use SSS.
- Integration of SSS in logistic chains.
- Significant changes in SSS services.

### 2. General problem: What the Demand is asking for?

## Session 2

# Shortsea Shipping Demand



**Carlos Castán**

*Corporate Responsible for External  
Logistics*  
Celsa Group

## Session 2

# Shortsea Shipping Demand



**Carlos Giner**

*Director*  
**GEFCO 4PL Spain**

## Session 2

# Shortsea Shipping Demand



**Xavier Majem**

*Country Manager*  
**FERCAM Transportes**

## Session 2

# Shortsea Shipping Demand



**Mike Sturgeon**

*Executive Director*  
The Association of European Vehicle  
Logistics

## Session 2

# Shortsea Shipping Demand



## Session structure

1. Brief presentations by the speakers
2. Questions from the moderator
3. Questions/comments from the floor
4. Final remarks



## Session 2

# Shortsea Shipping Demand



## Questions/comments from the floor

### 1. Introduce yourself:

- Name
- Company/Organisation

### 2. Please, be brief and precise

## Session 2

# Shortsea Shipping Demand

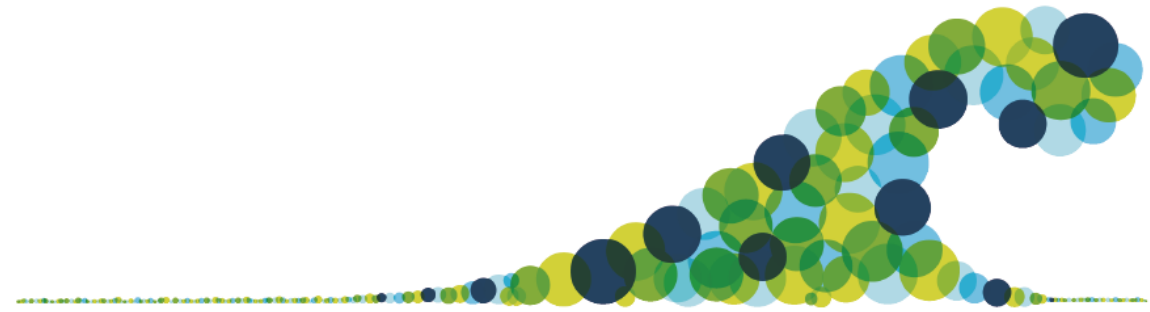


**SHORTSEA 2016**  
EUROPEAN CONFERENCE



PORT OF BARCELONA  
29–30 september

# Final remarks



# SHORTSEA 2016

## EUROPEAN CONFERENCE



SHORTSEA PROMOTION CENTRE - SPAIN

PORT OF BARCELONA  
29–30 september

SHORTSEA PROMOTION CENTRE SPAIN

**SPC-SPAIN**

[www.shortsea.es](http://www.shortsea.es)

[info@shortsea.es](mailto:info@shortsea.es)