



**Puertos del Estado**

A stylized red graphic element consisting of three horizontal bars of increasing length, resembling a ship's hull or a stylized 'E'.

*Jornada de Shortsea Promotion Center Spain (SPC Spain)  
Autoridad Portuaria de Sevilla*

*“El puerto de Sevilla: una Oferta de Transporte Competitiva,  
Innovadora y Sostenible desde el Interior Peninsular”*

*23 Junio 2022*

*A common EU approach on eco-incentive measures to develop  
sustainable freight transport services*

*Antonio Góngora / Puertos del Estado (ES)*

**20**  
ANIVERSARIO

The graphic for '20' features a stylized '0' that incorporates a colorful wave or ribbon shape in shades of blue, yellow, and red.

**Puerto  
de Sevilla**

**REFERENCE:** *Med-Atlantic Ecobonus Project*



MAE project  
summary



MAE executive  
report

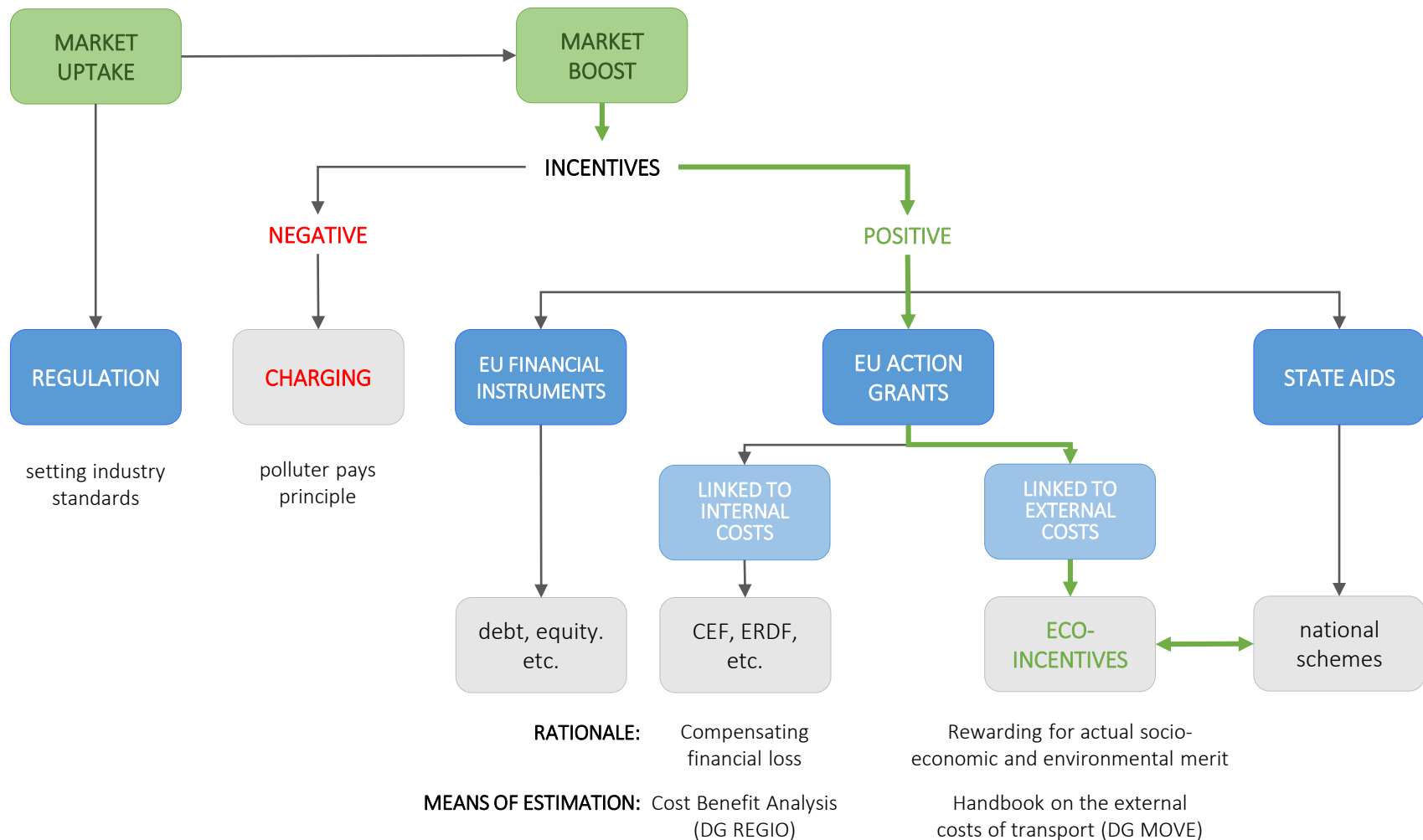
**TARGET:** *Sustainable Freight Transport Services (all modes, all EU regions)*

**ECO-INCENTIVES:** *Not linked to the financial deficits of an Action but to the actual external cost savings attained as a result of the Action (socio-economic and environmental merit -SEE merit-)*

**EXTERNAL COST FACTORS:** *GHG, air pollution, accidents, congestion, noise*

**GOAL BASED APPROACH:** *Aid proportional to the SEE*

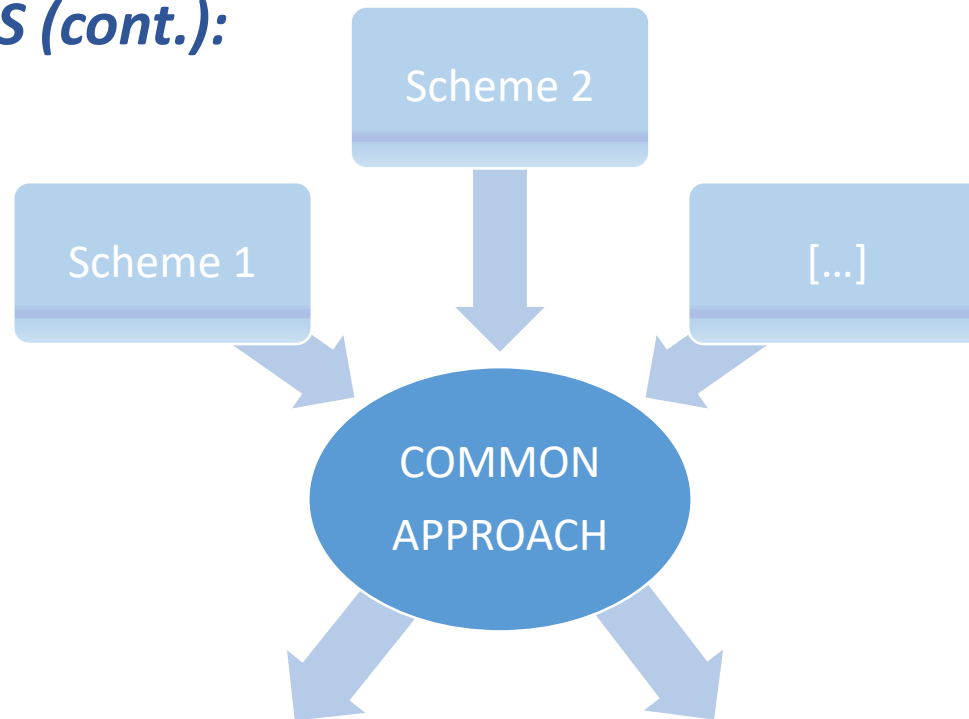
## FRAMEWORK: Inserting eco-incentives



## **MAIN FEATURES:**

- *MS as promoters (responsible for the design, implementation and budget)*
- *State aid rules applies*
- *Combining efforts from the EU and the MS financial support*
- *Not conceived as start up aids*
- *Monetized through common references (EC Handbook)*
- *Neutral on how the SEE merit is attained*
- *Funding conditional upon results*

## ***MAIN FEATURES (cont.):***



### ***SCHEME DESIGN***

*Target market*

*Goals*

*Merit incentivized*

### ***EX-ANTE ANALYSIS***

*External cost calculator*

*Market analysis and simulation*

*Financial assessment*

## ***ES PILOTS (RRF): MARITIME***

*Target market: Motorways of the Sea (alternative to road)*

- *Eligible services: Intra EU SSS from/to Spanish ports*
- *Eligible units: ro-ro (trailers)*

### ***Goals:***

- *Improving environmental behavior from maritime transport*
- *Contributing to modal shift demonstrating a SEE merit*

*Merit incentivized: External cost savings by eligible units when using maritime services (€/unit)*

- *Maritime (real): Vessel, fuel consumption, filters, engines, size, etc.*
- *Road (average): Mix EURO IV-VI of the fleet*

*Beneficiaries: Road transport*

*State aid rules: compatibility through... art.93 TFEU!*

*Budget: 60 M€*

## ***ES PILOTS (RRF): RAIL***

*Target market: Rail freight transport in the Spanish network*

### *Goals:*

- Improving environmental behavior of rail freight transport*
- Increasing market share of rail freight transport*

*Merit incentivized: External cost savings by eligible units when using rail freight services*

- Rail (real): rail traction (diesel types and electric) and rail utilization rate (net over gross load (%))*
- Road (average): Mix EURO IV-VI of the fleet*

*Beneficiaries: Railway undertakings*

*State aid rules: compatibility through Railway Guidelines (2008/C184/07)*

*Budget: 60 M€*

***GOING FORWARD: Potential role of eco-incentives***

***GREEN DEAL: Rewarding transport services to help meeting the deal***

***TEN-T REVISION: Including eco-incentive schemes as projects of common interest***

***EU FUNDING: Co-financing global impacts (GHG reduction)***

***STATE AID RULES: Standardization and revision***



*Thank you*